

# PLASTICS REFOCUS

INDUSTRY ASSOCIATION SUSTAINABILITY & RECYCLING SUMMIT

## 2019 MARKETING AND PROMOTIONAL OPPORTUNITIES

The 2019 Re|focus Sustainability & Recycling Summit presents a unique opportunity to connect and exchange ideas with the most influential thought leaders across the plastics supply chain, from brand owners to processors, and engineers to product developers.

Investing in the Re|focus Sustainability & Recycling Summit gives you the exposure needed to ensure you are among the first the industry looks to when it seeks sustainable solutions in plastics manufacturing. Become a sponsor today.



## EXPOSURE

### Sample of 2018 attendee job titles:


- Chief Executive Officer
- Chief Operations Officer
- Director of Business Development
- President, Cracker & Polymers Sector
- Executive Director, Responsible Sourcing
- Global Business Director, Biomaterials
- R&D Manager, Plastics Additives
- Global Resin & Packaging Purchases
- President
- Principal Engineer
- Product Development Engineer
- Vice President, Sales & Marketing
- Vice President, Supply Chain
- Senior Manager, Innovation and Sustainability


# OPPORTUNITIES


Exhibiting at the Summit? Make sure to claim your 5% discount on sponsorships!

<b>PREMIER SPONSOR</b> Become the Premier Sponsor of the Refocus Sustainability & Recycling Summit and keep your company top-of-mind as a supporter of cutting-edge thought leadership and insights in plastics manufacturing.  PRICE: \$10,000 (Member) \$12,500 (Non-member)	Co-branded conference lanyard used to hold required badge for all attendees
	Rotating banner on refocussummit.org
	Recognition as a Premier Sponsor on printed onsite map (only print collateral at event)
	Short welcome remarks to attendees during the Opening Plenary
	One (1) HTML sent to all attendees post-event
	Recognition as a Premier Sponsor on onsite signage
	Three (3) complimentary registrations
	Rotating digital ad on display screens throughout conference venue
	Logo linked to website of your choice on the event mobile app and refocussummit.org

 <b>MONDAY'S MARKETPLACE NETWORKING WELCOME RECEPTION SPONSOR</b>
PRICE: \$5,000 (MEMBER)   \$6,500 (NON-MEMBER)
Sponsor of Monday's Welcome Reception
Opportunity to greet guests as they arrive
One (1) complimentary registration
Rotating digital ad on display screens throughout conference venue
Recognition as a sponsor in digital conference promotion and onsite
Logo linked to website of your choice on the event mobile app and refocussummit.org

 <b>TUESDAY'S MARKETPLACE NETWORKING RECEPTION SPONSOR</b>
PRICE: \$5,000 (Member)   \$6,500 (Non-member)
Sponsor of Happy Hour on Tuesday
Opportunity to greet guests as they arrive
One (1) complimentary registration
Rotating digital ad on display screens throughout conference venue
Recognition as a sponsor in digital conference promotion and onsite
Logo linked to website of your choice on the event mobile app and refocussummit.org

 <b>MARKETPLACE NETWORKING LUNCH SPONSOR</b> (Two options available)
PRICE: \$3,000 (Member)   \$4,500 (Non-member)
Sponsor of scheduled lunch
Rotating digital ad on display screens throughout the conference venue
Recognition as a sponsor in digital conference promotion and onsite
Logo linked to website of your choice on the event mobile app and refocussummit.org

 <b>MARKETPLACE NETWORKING BREAKFAST SPONSOR</b> (Two options available)
PRICE: \$3,000 (Member)   \$4,500 (Non-member)
Sponsor of scheduled breakfast
Rotating digital ad on display screens throughout the conference venue
Recognition as a sponsor in digital conference promotion and onsite
Logo linked to website of your choice on the event mobile app and refocussummit.org

 <b>MARKETPLACE NETWORKING BREAK SPONSOR</b> (Three options available)
PRICE: \$2,000 (Member)   \$3,500 (Non-member)
Sponsor of scheduled break
Recognition as a sponsor in digital conference promotion and onsite
Logo linked to website of your choice on the event mobile app and refocussummit.org

To secure your sponsorship, contact Leslie Schmiesing at 202.974.5248 or at sales@refocussummit.org

For more information about the Refocus Summit, visit [refocussummit.org](http://refocussummit.org).

All sponsors, product(s) and claims must be pre-approved by PLASTICS staff. All partnerships are subject to change. Member/Non-member: PLASTICS members receive special pricing reflected in rates above.

# OPPORTUNITIES (CONT.)



## MOBILE APP SPONSOR

We are striving to reduce the environmental footprint of our event and therefore will not have printed programs. The mobile app will take the place of the program and is where attendees can go to access all conference information.

PRICE: \$5,000 (Member) | \$6,500 (Non-member)

Branding on splash/loading screen

One (1) rotating banners on main navigation page (banner links to website of your choice)

One (1) mobile app push notification

One (1) complimentary registration

Rotating digital ad on display screens throughout the conference venue

Recognition as a sponsor in digital conference promotion and onsite

Logo linked to website of your choice on event mobile app and refocussummit.org

## APP LISTING

PRICE: \$500 (Member) | \$750 (Non-member)

A company description of up to 75 words, including company name, e-mail and mailing address, logo, website/URL, contact person's e-mail and/or phone number

## CHARGING STATION SPONSOR (TWO OPTIONS AVAILABLE)

PRICE: \$5,000 (Member) | \$6,500 (Non-member)

Custom-branded charging station placed in high-traffic area

One (1) complimentary registration

Rotating digital ad on display screens throughout conference venue

Recognition as a sponsor in digital conference promotion and onsite

Logo linked to website of your choice on event mobile app and refocussummit.org

## HOTEL KEY CARD SPONSOR

PRICE: \$5,000 (MEMBER) | \$6,500 (NON-MEMBER)

Custom-branded hotel key cards distributed to the attendees staying at the Amway Grand Plaza Hotel

One (1) complimentary registration

Rotating digital ad on display screens throughout conference venue

Recognition as a sponsor in digital conference promotion and onsite

Logo linked to website of your choice on event mobile app and refocussummit.org

## WIFI SPONSOR

PRICE: \$5,000 (MEMBER) | \$6,500 (NON-MEMBER)

Exclusive WiFi provider in all conference session rooms and common areas

Customizable network password

Custom-branded signage where WiFi login credentials are placed

One (1) complimentary registration

Rotating digital ad on displays screens throughout conference venue

Recognition as a sponsor in digital conference promotion and onsite

Logo linked to website of your choice on event mobile app and refocussummit.org

## ONSITE SIGNAGE

A variety of banner and signage options are available throughout the conference venue, including:

- Digital Signage
- Column Wraps
- Banners
- Bridge/Walkway Banners

For details and pricing, please contact [sales@refocussummit.org](mailto:sales@refocussummit.org).

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