

SHOW RULES & REGULATIONS

QUESTIONS: Re| focus Sustainability & Recycling Summit - exhibitorservices@refocussummit.org

RULES & REGULATIONS

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1. TERMS & CONDITIONS

Exhibitors understand and agree that these show rules and regulations (“Rules”) are an integral and binding part of the exhibit space contract (“Contract”). Exhibitors agree to abide by all Rules, including those previously issued and any updates and/or correspondence outlining revised and new policies. Abiding by the Rules will lead to a successful experience for all.

“Booth Personnel” refers to those employees of an Exhibitor who are assigned to work at Exhibitor’s booth during the “Exposition,” “Show,” “Event” and “” (in each case whether capitalized or not) refer to as the context requires. “Event” or “Show” refers to Re|focus Sustainability & Recycling Summit. “Exhibitor” refers to the entity and/or person or agent of entity that will be working at the event on behalf of the entity. “Facility” refers to the DeVos Place Grand Rapids Convention Center.

2. PRINCIPAL PURPOSE

Management; Principal Purpose, is produced by and is the property of Plastics Industry Association (herein referred to as “PLASTICS”) and the word “Management” and “Show Management” refers in either case to PLASTICS, its directors, officers, committees, agents, or employees acting on behalf of PLASTICS in management of the exposition. The principal purpose of the exposition is to stimulate interest in and demand for plastics industry recycling related products and services, in general, herein referred to as “Principal Purpose.” No Company shall engage in any activity inconsistent, as solely determined by PLASTICS, with this Principal Purpose.

3. AMENDMENT TO RULES

Any matters not specifically covered by these Rules may be added at any time by Show Management and any amendments so made shall be binding on Exhibitor equally with the stated Rules without notice.

4. ADMISSION TO EXHIBIT FLOOR

No person **under the age of 16** will be admitted in the Market Place during the installation and dismantling periods of the exposition. All persons on the Market Place Ballroom must have proper registration credentials.

Students 14-16 years of age may be permitted in the Market Place Ballroom during show hours under the supervision of an adult with proper credentials as solely determined by PLASTICS.

Booth visitors shall not be permitted to enter the Market Place outside the designated hours. Each Exhibitor is required to keep at least one Booth Personnel in its booth during all Market Place networking events, failure to comply will be subject to removal of its exhibit from the show at Exhibitor’s expense. Exhibitor personnel are encouraged to attend the sessions and leave their booth unattended during session times. Exhibitors are not permitted to dismantle or remove their display during Event Hours without written permission from Show Management.

5. AISLES

All aisle space belongs to PLASTICS. Obstruction of aisles or booths is not permitted. No exhibit or advertising will be allowed to extend beyond the booth space assigned to the Exhibitor. **All demonstration equipment and/or machinery must be located inside the rented booth space at least one (1) foot from the aisle line as identified by PLASTICS.**

To expedite the movement of freight in and out of the exhibit halls, Exhibitors are not permitted to place any freight or display materials in the aisles during installation or dismantling periods of the show. The aisles must be kept clear for the specific use of material handling trucks and equipment.

6. AMERICANS WITH DISABILITIES ACT

Exhibitors are advised of their obligations related to the Americans with Disabilities Act (ADA) Title III. The ADA requires that the Exhibitor’s booth must be accessible to persons with disabilities, and Exhibitor acknowledges that it is solely responsible for assuring its booth complies with the ADA.

Exhibitor hereby agrees and warrants that it will provide auxiliary aids and services to individuals with disabilities suitable for effective communications between all parties in accordance with requirements of the ADA. Exhibitor further agrees to indemnify and hold PLASTICS and its agents harmless for any claims arising out of or because of the Exhibitor’s failure to comply with the ADA.

7. ATTENDEE LIST ACQUISITION

Exhibitors will have access to the show attendee registration list exclusive of email addresses within two weeks following the event. Exhibitor acknowledges and agrees that access to the attendee list is a benefit of exhibiting at the show and agrees to only use the list for Exhibitor's own use.

8. BALLOONS & AIR DEVICES

Decorations may not include lighter than air (helium) balloons, crepe paper, cellophane, confetti, cotton, cornstalks, leaves, evergreen boughs/trees, glitter, sheaves of grain, streamers, straw, paper, vines, etc. Poster putty is allowed on glass or plaster wall surfaces. For overhead or heavy signage please contact Art Craft Display.

9. BOOTH PERSONNEL

Exhibitor's Booth Personnel shall be Exhibitor's employees who are staffing the Exhibitor's booth. Booth Personnel shall wear "EXHIBITOR" badge identification furnished by Show Management at all times while in the Facility. Booth Personnel must maintain a professional appearance. All "Staff" hired for the event (defined as any Booth personnel who are not a full-time employee of the Exhibitor) must wear business professional attire as solely determined by Show Management. Booth Personnel are not permitted to promote the Exhibitor outside the contracted exhibit space. This rule applies to personnel and any exhibit personnel hired for the show period. Show Management reserves the right to remove said individuals. Exhibitor employees not acting as Booth Personnel during the show must register as attendees of the Show.

10. COMPLIANCE

Exhibitor agrees and warrants as follows:

- A. The design, construction, transport, delivery, assembly, erection, installation (including placement and utility hook-ups) and condition of all machinery exhibited at the Show by Exhibitor will at all times comply with all applicable national, state and local laws and regulations; and,
- B. The operation, use, demonstration, adjustment, inspection, maintenance, servicing, setting up, modification, cleaning, unjamming, repairing, disassembly/breakdown and removal of the machinery, equipment, displays and other materials exhibited at the Show by Exhibitor will, at all times, comply with all applicable national, state and local laws and regulations.

The phrase "all applicable national, state, and local laws and regulations" includes, but is not limited to all laws and regulations relating to the provisions and maintenance of adequate safety devices and conditions for the installation and operation of machinery and equipment displays.

All machinery, equipment, displays, and other materials exhibited at the Show by the Exhibitor must be reasonably located and protected (e.g., by safety guards, fireproofing and other fire safety measures) to prevent fire hazards and accidents. Adequate fencing and/or shielding of all operating machinery displays shall be installed to prevent attendees from coming into contact with the operating machinery and/or its movement by reaching over, under or around such protection. Show Management reserves the right, in its sole and absolute discretion to reject, prohibit, or cease operation of any exhibit in whole or in part for non-compliance with what it deems to be safety requirements without prior notice of Exhibitor or without offering Exhibitor an opportunity to cure and Exhibitor acknowledges and accepts such right.

11. COPYRIGHT, PATENT & TRADEMARK INFRINGEMENTS

Show Management's trademarks, logos, and service marks are and will remain the sole property of Show Management. Nothing in these show Rules confers upon Exhibitor any right of ownership in Show Management's trademarks, logos or service marks ("PLASTICS IP"). Exhibitor shall not use PLASTICS IP without the express written consent of Show Management. Exhibitor hereby grants Show Management a non-exclusive, non-transferable, and non-sub licensable license right to use its trademarks, logos, and service marks ("IP") subject to any restrictions specified in these show rules and regulations. Show Management shall not involve itself in any Exhibitor related patent infringements or trademark disputes before, during or after the Show related to IP. Exhibitor should seek legal counsel to resolve any infringement issues. At any time, Exhibitor shall not involve itself in any PLASTICS IP related patent infringement or trademark disputes unless formally requested by PLASTICS in writing.

12. CRATE STORAGE

Special care will be necessary in unpacking merchandise for display. Cardboard cartons will not be accepted for storage unless they are broken down flat and securely tied into bundles and properly tagged. Empty crates are required to be taken from the facility as soon as possible. This will make it necessary to remove everything from the crate once it is opened, and place an "empty" label (available from the Exhibitor Service Center) on it immediately for removal. Exhibitor must remove all old labels first. No boards or skids will be accepted for storage unless securely tied into bundles and tagged. Materials not in accordance with these Rules will be considered refused and will be disposed of by the cleaners. It is suggested that small crates be nested into larger ones to reduce the number of pieces to be stored and thereby hasten their return during dismantling. To facilitate re-packing merchandise at the conclusion of the Show, some Exhibitors have found it convenient to remove knocked down cartons to their cars and hotel rooms for ready access.

13. DAMAGE TO PROPERTY

Exhibitor is liable for any and all damage caused by it and/or its agents, including but not limited to, its Booth Personnel, to building floors, walls, or columns, or to standard booth equipment, or to other Exhibitors' property. Exhibitor may not apply paint, lacquer, adhesive or other coating to building columns, floors or to standard booth equipment or anything else not owned by the Exhibitor. Exhibitor is responsible for damage to its uncrated or improperly packed shipments, concealed damage, for loss or theft of its material after delivery to its booth, or before material is picked up for return movement. It is expressly understood and agreed that Exhibitor will make no claim of any kind against Show Management and/or Art Craft Display, the general contractor, for any loss, damage, or destruction of goods, or for any damage of any nature to the Show due to the failure to provide space for any exhibit and/or for the delivery or removal of the exhibit.

14. DECORATION

To be consistent with the Principal Purpose and present a professional business environment, booth decoration must include an appropriate display. Show Management shall have sole discretion and authority in the placing, arrangement, and appearance of all items displayed by Exhibitor. Show Management may require the replacing, rearrangement, or redecorating of any item or of any booth which Show Management deems inconsistent with the Principal Purpose or inappropriate for any other reason and Show Management shall have no liability for costs incurred by Exhibitor to comply with Show Management decision.

15. ELIGIBLE EXHIBITS

Management has sole right to determine the eligibility of any Company or product for inclusion in the exposition. (Also see **Rule #2, Principal Purpose**)

16. EXHIBITOR APPOINTED CONTRACTORS (EAC)

Exhibitors shall not contract for or use any services in connection with their exhibit while in the exhibit halls except those approved by Show Management prior to the show. The names of any persons or organizations other than those designated by PLASTICS as "Official Contractors" who are proposed for the performance of any services for your booth at the Show must be submitted to Show Management using the **Exhibitor Appointed Contractor (EAC) Registration Form** for approval on or before **April 15, 2019**. Subject to their approval, such proposed persons or organizations should not be retained by an Exhibitor.

17. EXHIBITOR FIRE SAFETY AND DECORATION

All fire, safety and Convention Center regulations must be strictly followed. No propane, acetylene or other flammable or explosive materials are allowed. Gasoline powered vehicles may be displayed with a maximum of ¼ tank of gas. (There are no exceptions.) The vehicle gas cap must be taped or locked and the battery cables disconnected and ends taped. Tanks of compressed air or gas must be chained and secured at all times.

18. EXHIBITORS HIRING LABOR

Exhibitors who hire other than the official show decorator for booth installation and dismantling, must notify Show Management of the names of their I&D staff in writing not less than 30 days in advance of the event. Access of I&D staff must be coordinated through the official show decorator.

19. FAILURE TO HOLD SHOW

Company is responsible for total space fees upon cancellation by Exhibitor irrespective of the reason, if an exhibit fails to arrive irrespective of the reason, and/or upon cancellation by Show Management, in whole or in part, as the result of riot, strike, civil disorder, act of war, act of nature, acts of terrorism, or any other reason of any kind whatsoever not within Show Management's control.

20. FOOD & BEVERAGES

An exhibitor, who does not manufacture process or distribute food as their normal course of business and would like to distribute food items, must purchase these items from the Amway Grand Plaza Hotel. Please contact the Amway Grand Plaza Hotel for arrangements to purchase food and beverage services.

Exhibitor Food Samples - Subject to Show Management approval, those who manufacture, process or distribute food as their normal course of business and wish to distribute food samples, may be allowed. This is provided food samples are no larger than bite size and beverage sizes no larger than 3 ounces. Please contact the Amway Grand Plaza Hotel and your Event Coordinator for approval prior to your arrival. All cooking plans must be submitted in advance for approval by the Fire Department. Plans must adhere to General Fire Safety/Cooking Guidelines.

21. HANDOUTS & GIVE-AWAYS

Exhibitors may distribute promotional items such as samples, souvenirs, publications, sales literature, buttons, stickers, lapel pins, etc., but only within the confines of their own booth. The distribution of any articles that interferes with the activities in, or obstructs access to, neighboring booths, or that impedes aisles, or is a safety and/or fire concern, is prohibited. ***Distribution of any materials or performing of any other solicitations in the aisles or public areas is strictly prohibited.*** Show Management, at its discretion, may take any action it deems appropriate (including, but not limited to, the expulsion from a show) against an Exhibitor for conduct detrimental to the show.

22. INDEMNIFICATION

Company agrees to indemnify and hold harmless Show Management and its agents from and against any and all claims, losses, liabilities, actions, suits, demands, damages, costs and expenses (including, without limitation, reasonable attorney's fees), made by anyone, including but not limited to, Company's employees (including Booth Personnel), Show attendees and/or other Companies arising out of or relating any alleged personal and/or economic injury while attending or working at the Show arising out of, caused or allegedly caused by Companies machinery, exhibit and/or activities at Companies booth, any breach of these rules, and/or any alleged wrongful acts or negligence of Exhibitor or its agents or employees.

23. INSURANCE

Exhibitor shall, at its sole cost and expense, procure and maintain insurance as required by PLASTICS and subject to its applicable guidelines, which shall include comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from activities conducted on the premises leased by PLASTICS. Such insurance shall not contain a waiver of subrogation and shall include coverage for contractual liability, compensatory damages and special, indirect, consequential and punitive (where allowed by applicable law) damages with combined single limits of liability of not less than \$1,000,000 per occurrence and \$2,000,000 in aggregate. Such insurance shall name PLASTICS and the Facility as additional insured's. Exhibitor agrees to provide Show Management acceptable evidence of insurance coverage meeting the required terms prior to delivering/shipping any equipment to the Facility. All property of Exhibitor is understood to remain under its custody and control in transit to and from the confines of the exhibit hall and during the Show.

Show Management will not assume liability for any injury that may occur to show visitors, Exhibitors, or their agents and employees, or any other third party. **Exhibitor agrees to carry and provide proof of insurance to Show Management on or before April 15, 2019. Failure to provide proof of insurance acceptable to PLASTICS by the date referenced above will result in Show Management holding Exhibitor's Booth Personnel registration and/or badges or other Show services as it deems appropriate.**

24. LIMITATION OF LIABILITY

Company agrees to make no claim for any reason whatsoever against PLASTICS, the DeVos Place Convention Center, City of Grand Rapids, and/or State of Michigan, for loss, theft, damage, or destruction of goods; or for any injury to himself/herself or employees while in the facility; or for any damage of any nature, including damage to their business by reason of failure to provide space for their exhibit; or for any action of any nature of PLASTICS, DeVos Place Convention Center, City of Grand Rapids, and State of Michigan, or for failure to hold the Show as scheduled or any other claim as it relates to the event.

25. MOVE-OUT/MATERIAL REMOVAL

Exhibitor shall be liable for all storage and handling charges resulting from failure to remove exhibit material from the Facility before the conclusion of the dismantling period as specified by Show Management.

26. NOISE LEVELS

Exhibitors operating sound reproducing or sound amplifying equipment are required to operate in such a manner that a maximum 85 dB reading on the "A" scale of a sound level meter may be read at the aisle(s) space adjacent to their booth or measured at a neighboring booth in an area bordering that of the sound equipment user. No noisy or obstructive work will be permitted during Show Hours, nor will noisily operating displays be allowed. Show Management shall be the solely determine acceptability of sound levels and may require reduction of sound level or elimination of sound reproducing devices in those instances where in the judgment of Show Management such sound is in violation of these standards or is otherwise objectionable in its sole discretion.

Equipment or machinery producing excessive vibration of building components or exhibit or excessive noise may be subject to limited or no operation if, in the judgment of Show Management, it interferes with neighboring exhibits or with the Show. OSHA's Occupational Noise Exposure Standard, 29 C.F.R. 1910.95 establishes maximum permissible noise levels tied to the time of exposure. In addition to complying with that rule, Exhibitors operating equipment during the show must operate the equipment so that peak and/or continual noise levels do not interfere with other Exhibitors or the Show. Generally, PLASTICS strives to maintain ambient noise at a level not to exceed 85 decibels and to minimize the magnitude and frequency of noise peaks that exceed that level.

27. ODORS

No exhibit producing objectionable odors, as determined by PLASTICS, is permitted. Show Management reserves the right, in its sole discretion, to order the immediate removal of an exhibit that produces objectionable odors or to have such an exhibit removed at Exhibitor's expense.

28. PARKING

Parking is available at DeVos Place and several parking ramps in the immediate area. Parking in the loading area is prohibited.

29. RE | FOCUS SUSTAINABILITY & RECYCLING SUMMIT LOGOS

Various versions and formats of the Event logo can be downloaded online at www.refocussummit.org. The logo is the property of PLASTICS and may not be used unless it is the intent of Exhibitor to use the logo for the sole purpose of promoting their participation in the Show in appropriate form. The Event logo(s) or any other trademark of PLASTICS or the Facility that Exhibitor has expressly been granted specific use shall not be altered, modified or incorporated with any other words, logos, symbols without the express written consent of PLASTICS.

30. REJECTED DISPLAYS

Exhibitor agrees that their exhibit shall be admitted and shall remain from day to day solely on strict compliance with the Show Rules and Regulations, policies and guidelines. Show Management reserves the right to reject, eject, or prohibit any exhibit in whole, or in part, or Exhibitor or Exhibitor's Booth Personnel. If an Exhibitor or Exhibitor Booth Personnel is ejected for violation of these rules or for other stated reasons, Exhibitor shall be deemed to have cancelled its participation in and to be subject to the cancellation policy.

31. SHIPMENTS

Exhibitor Vehicle Access During Move In/Out must use loading dock entrances at the DeVos Place Convention Center only. There are no load-in privileges at any other entrances.

There is no on-site freight storage nor can DeVos Place Convention Center accept deliveries on your behalf at DeVos Place Convention Center prior to the first contracted move-in day of the event. Contact Art Craft Display drayage to arrange for shipping and storage.

Passenger elevators may not be used for transporting freight.

Bring Your Own Carts – Art Craft Display has a limited number of flatbed carts available on a first come, first served basis. Carts are checked out at the loading dock. Please return the cart when finished. You are encouraged to bring your own cart to expedite the load in process.

Please Be Timely - Goods/materials may not be delivered in advance of nor can they be left after the show's official move-out time. **Refer to the Exhibitor Service Manual for details.**

32. EXHIBITOR SIGNS, DECORATIONS OR BANNERS

Decorations may not be attached to any surfaces in the building. No holes may be drilled, cored, or punched into the building. All equipment used must be stable without bolting or anchoring to floors or walls.

Exhibitor may not place signs promoting another's name in their booth or on machinery in their booth, except where such signs are required for the proper demonstration or operation of Exhibitor's display, in which case identification of such articles shall be limited to the nameplate, imprint, or other identification which in standard practice normally appears on them. Should the wording on any sign be deemed by Show Management, in its sole discretion to be contrary in any way to the Principal Purpose, Exhibitor shall, at Show Management's request and at its own expense, immediately remove said sign or make such changes as are requested. If Exhibitor refuses Show Management's request, Show Management reserves the right to remove the sign at Exhibitor's expense.

33. SOLICITATION, COSTUMES, PROMOTION

Exhibitor Booth Personnel may conduct discussions, answer questions, explain Exhibitor's products or services, or engage in sales solicitation or order taking, but such activities shall not be conducted in any manner which is inconsistent with, or derogates from, the Principal Purpose. Exhibitor shall cease any activity determined to be inconsistent with the Principal Purpose immediately upon notification by Show Management to do so. Exhibitor Booth Personnel wearing distinctive costumes or carrying banners or signs separately or as part of their apparel must remain in their own booth. ***Distribution of any materials or performing of any other solicitations in the aisles or public areas is prohibited.*** Show management, at its discretion, may take any action it deems appropriate (including, but not limited to removal from the Show and expulsion from any future show(s)) against an exhibitor for conduct detrimental to the Show.

Selling is permitted on the exhibit floor provided Exhibitor abides by Michigan state laws, is solely responsible for collection and remittance of all applicable sales or other taxes, and conducts business in a professional manner. However, Exhibitor may not exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in Exhibitor's name, except where such articles are required for proper demonstration or operation of Exhibitor's display, in which case identification shall be limited to the nameplate, imprint, or other identification which in standard practice appears normally on them.

34. STORAGE

Exhibitors may keep a one-day supply of literature in their booths. No storage of any kind is allowed behind the back drapes. All unwanted containers and refuse should be placed in the aisle directly in front of the exhibit for housekeeping to remove. Art Craft Display will temporarily remove your empty skids, crates, cartons, containers (including plastic), and packaging materials labeled with stickers marked empty. These empty containers will be returned to you during the dismantling period. Arrangements for storage and delivery of materials can be made through Art Craft Display.

35. SUBLEASING

Company may not sublet their space, nor any part thereof, nor exhibit, offer for sale, give as premium, or advertise articles not manufactured or sold in the 's name, except where such articles are required for proper demonstration or operation of 's display, in which case identification shall be limited to the nameplate, imprint, or other identification which in standard practice appears normally on them. Company may not permit non-exhibiting representatives to occupy or sell non-exhibiting services or products in their booth. Rulings of Show Management shall in all instances be final regarding use of exhibit space.

36. UNOCCUPIED SPACE

Show Management reserves the right to use any exhibit space unoccupied at 3:00 p.m. Eastern Time on Monday, May 20, 2019 for its own use at its sole discretion.

37. VIDEOTAPING AND PHOTOGRAPHY

No attendee or Exhibitor of the Show shall at any time take photographs or video of any booth, equipment and/or display material without the express permission of Exhibitor and PLASTICS. Should an Exhibitor or PLASTICS object to a display being photographed (still or in motion), photographs of that display will be prohibited. Show Management has appointed official photographers to provide commercial photographs of exhibits. No other commercial photographer / videographer will be admitted to the exhibits without the approval of Show Management and unless special arrangements are made as required by Show Management, including, but not limited to, hiring approved security to escort such photographer while inside the exhibition halls. Please contact Exhibitor Services at exhibitorservices@refocussumit.org for more information.

Anyone found to be taking unauthorized photography (still or in motion) within the exhibit halls and registration areas, will be ejected from the show and have their photography equipment confiscated. If the violator of this policy is an Exhibitor, Show Management reserves the right to remove the exhibit and Exhibitor from the show at the Exhibitor's expense.

38. WALLS/BACKGROUNDS

Exhibitors building background or side dividers for their displays ascertain that the surfaces of such dividers are finished in a manner that is aesthetic and consistent with the theme of the Show. If any surfaces remain unfinished or in any way in violation of other display rules, Show Management shall authorize the official decorator to effect the necessary finishing, and the Exhibitor in violation agrees to pay all related expenses. This regulation also applies to curved displays whether they are constructed of cloth or wire. Exhibitors must order drape or provide some other display component(s) to conceal wires or other unsightly materials behind curved displays.

39. GUIDELINES FOR DISPLAY RULES AND REGULATIONS

The following guidelines for display rules and regulations ("Guidelines") have been established by International Association of Exhibitions and Events (IAEE). The Guidelines are created to promote continuity and consistency among the Exhibitors. It is PLASTICS's goal that the display rules and regulations shall provide exhibitors with all the information necessary to properly design and build exhibits as well as plan their booth's layout and content to be consistent with the rules and regulations.

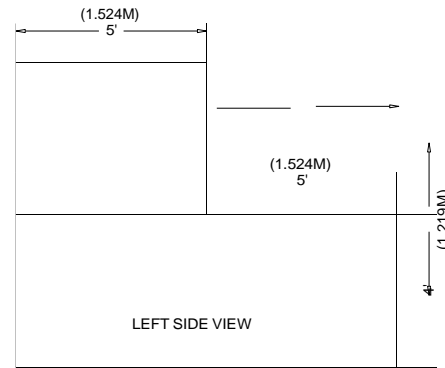
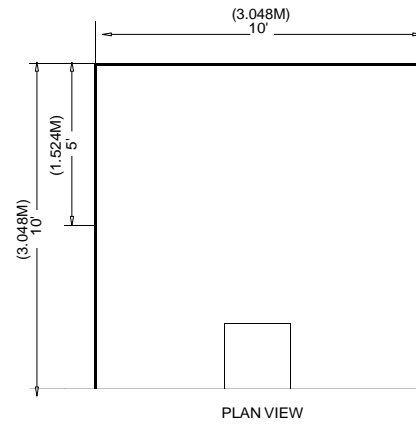
Linear Booth

Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

Dimensions

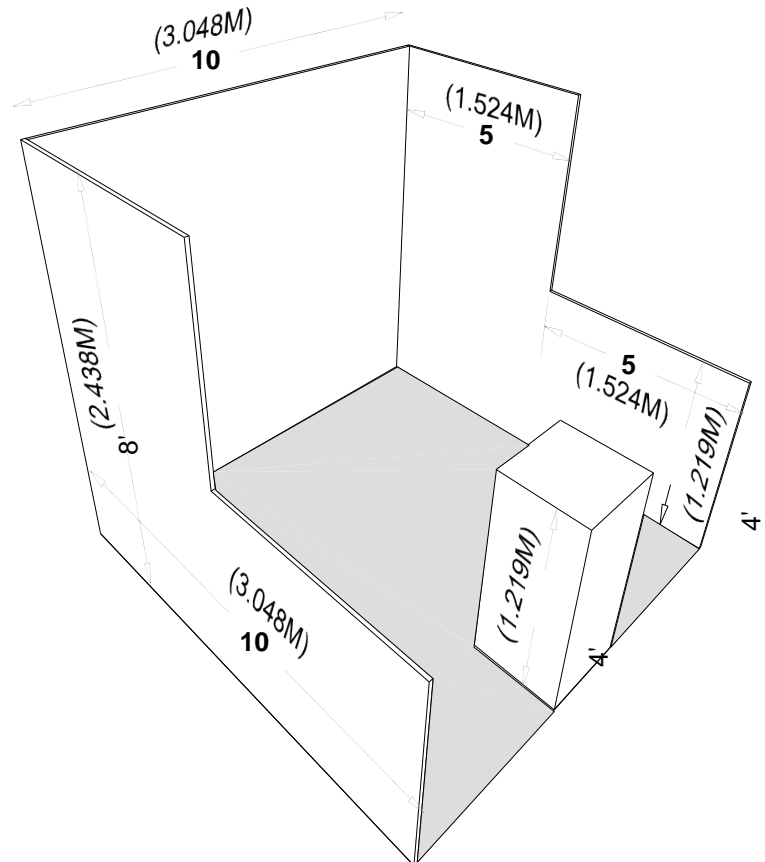
Linear Booths

Are 10ft (3.05m) wide and 10ft (3.05m) deep, i.e. 10ft by 10ft (3.05m by 3.05m). A maximum back wall height limitation of 8ft (2.44m).



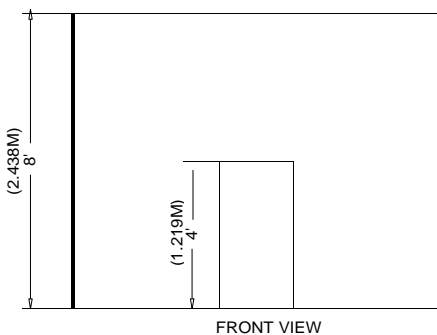
Use of Space

Regardless of the number of Linear Booths utilized, e.g. 10ft by 20ft (3.05m by 6.10m), 10ft by 30ft (3.05m by 9.14m), 10ft by 40ft (3.05m by 12.19m), etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. The maximum height of 8ft (2.44m) is allowed only in the rear half of the booth space, with a 4ft (1.22m) height restriction imposed on all materials in the remaining space forward to the aisle.) **Note:** When three or more Linear Booths are used in combination as a single exhibit space, the 4ft (1.22m) height limitation is applied only to that portion of exhibit space which is within 10ft (3.05m) of an adjoining booth.



Corner Booth

A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Booths apply.

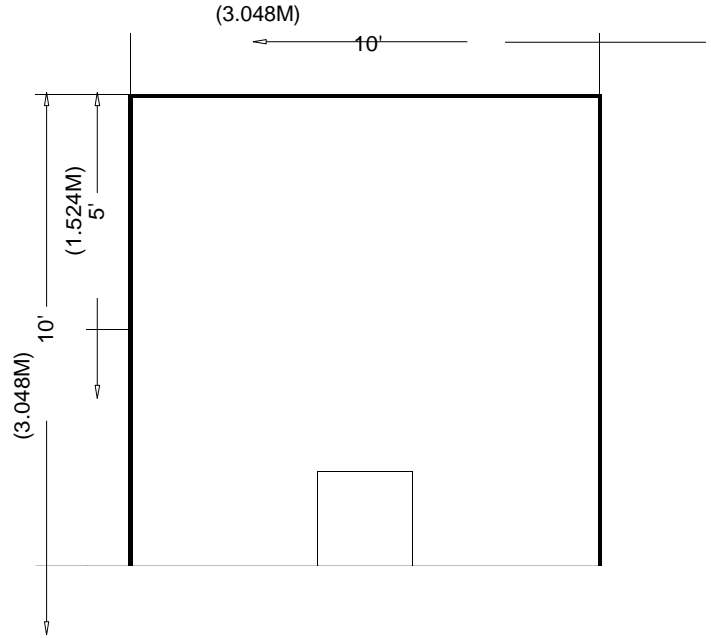


Perimeter Booth

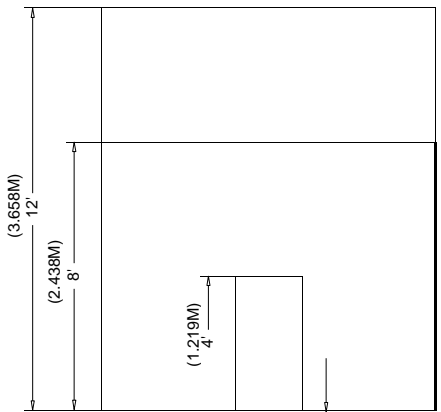
A Perimeter Booth is a Linear Booth that backs to an outside wall of the exhibit facility rather than to another exhibit.

Dimensions and Use of Space

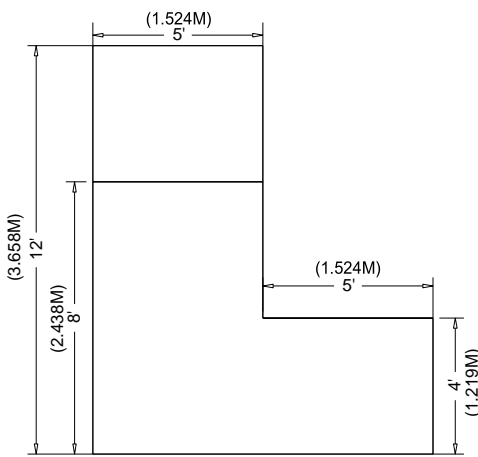
All guidelines for Linear Booths apply to Perimeter Booths except that the typical maximum back wall height is 12ft (3.66m).



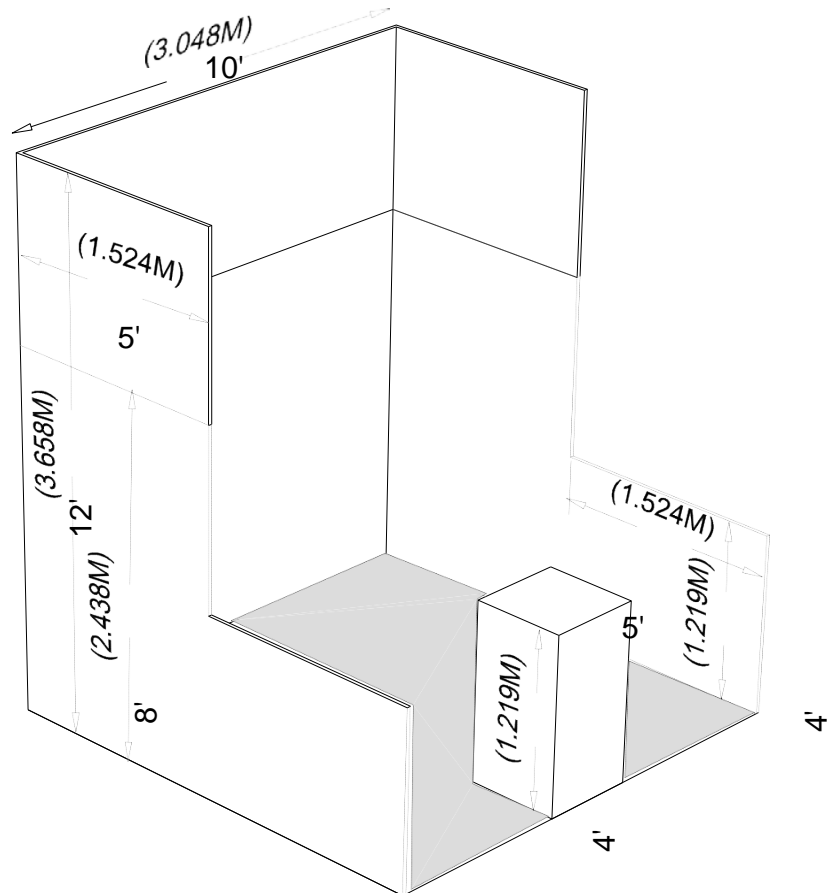
PLAN VIEW



FRONT VIEW



LEFT SIDE VIEW



10'x10' Booth